

## Anthony Marrian

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**From:** [webmail@georgeadamson.org](mailto:webmail@georgeadamson.org)  
**Sent:** 07 September 2010 17:18  
**To:** Anthony Marrian  
**Subject:** Press Release: BORN WILD by Tony Fitzjohn

name: Lija Kresowaty  
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subject: Press Release: BORN WILD by Tony Fitzjohn

copy of email sent to [lija.kresowaty@uk.penguinrroup.com](mailto:lija.kresowaty@uk.penguinrroup.com)

message: Hello,

We publish Tony Fitzjohn's autobiography BORN WILD on 23rd September and an extract just appeared on the cover of the Weekend Magazine, Daily Mail (<http://www.dailymail.co.uk/femail/article-1308679/Father-pride-How-British-backpacker-saviour-Africas-big-cats.html>)

There are 3 BBC documentaries coming out between October and the New Year to celebrate the 50th anniversary of Born Free which feature Tony, the first 'The Born Free Legacy' is broadcast on 27th September on BBC4.

Tony has spent over forty years re-introducing lions, leopards, rhinos and African Hunting Dogs to the wild. He is one of the world's leading field experts on the relationship between man and African wildlife. He was awarded the OBE by the Queen and the Order of the Golden Ark by Prince Bernhard of the Netherlands for his services to wildlife.

Let me know if I can send you a copy or if you'd like to talk to Tony on phone or email or when he's here next week.

[www.georgeadamson.org](http://www.georgeadamson.org)

Thanks

Lija

youtube.com: <http://www.youtube.com/watch?v=ar7QtoDHWC4>

**BORN WILD by TONY FITZJOHN**

Published in Viking Hardback on

23rd September 2010, £16.99

Born Wild is a story of passion, adventure and skulduggery on the frontline of African conservation. Following Tony Fitzjohn's journey from London bad boy to African wildlife warrior, the heart of the story is a series of love affairs with the world's most beautiful and endangered creatures – affairs that so often end in pain, for to succeed in re-introducing a lion or leopard to the wild is to be deprived of their companionship.

Tony tells of his twenty years in Kenya with George Adamson of Born Free fame - a time of discovery, isolation and frequent danger living far from civilisation. And when he was prevented from re-introducing any more animals into the wild and made unwelcome in the country he loved, Tony had to start anew in Tanzania.

CC: checked

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